**SEOUL Cafe&Bakery Fair 2020 Participation Contract**

**MIRAE FAIRS** #829, Gukjegeumyungro 6gil, Yeouido-dong, Youngdeungpo-gu, Seoul, Korea 07333

Tel : +82-2-2238-0346 Email : [cafe\_bakery@naver.com](mailto:cafe_bakery@naver.com) Website : www.cafenbakeryfair.com

**1. Company Information**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Company  name |  | | | |
| Address |  | | | |
| Website | http:// | | CEO |  |
| Exhibition  Manager | Name |  | Position |  |
| Tel |  | Fax |  |
| Exhibit  Information |  | | | |

**2.** **Cost of Participation**

|  |  |  |  |
| --- | --- | --- | --- |
| Booth Types | Unit Cost | Quantity | Total Cost |
| Standard Booth | USD 2,400/1booth |  |  |
| Space Only | USD 2,100/1booth |  |  |
| Discount | □ Early Bird(~1.30) | | |
| **Sum ①** | **US$** | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Classification | | Detail | Price | Total Facility Price |
| Electronic | 220V(single) | □General [ ]kw  □24hrs [ ]kw | US$ 50/1kw  US$ 70/1kw | US$ |
| 380V | □General [ ]kw  □24hrs [ ] kw | US$ 50/1kw  US$ 70/1kw | US$ |
| Telephone | Domestic | Line | US$ 70 per Line | US$ |
| Int’l | Line | US$ 200(Deposit payment) | US$ |
| Plumbing System | | Line | US$ 200 per Line | US$ |
| High-speed Internet | | Line | US$ 100 per Line | US$ |
| **Sum ②** | | **US$** | | |
| **Interim Account①+②** | | **US$** | | |
| **VAT(10%)** | | **US$** | | |
| **Total Cost** | | **US$** | | |

We accept the entry regulations and agreement conditions (recorded on reverse side), submit our business license and agree to execute the application and agreement to participate in SEOUL CAFÉ&BAKERY FAIR 2020.

Date [MM/DD/YYYY]

Manager [Signature]

CEO [Signature]

**3. Terms & Conditions**

**Exhibit Details and Guidelines**

1. TERMS OF REFERENCE

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-In these Terms and Conditions for Exhibiting, the term “Exhibitor” shall include all employees and agents of any company, partnership, firm of individual to whom space has been allocated for the purpose of exhibiting.

-The term “Exhibition” shall mean SEOUL CAFÉ&BAKERY FAIR 2020. The term “Organizer” shall mean Mirae-fairs.

2. ALLOCATION OF EXHIBIT SPACE

-The Organizer shall allocate the space in accordance with the nature of the exhibit or in the manner the Organizer deems fit.

-The Organizer shall reserve the right to change the space allocated to the Exhibitor at any time prior to the commencement of the build-up of the Exhibition, should the circumstances require changes.

-Such changes shall be at the discretion of the Organizer. The Exhibitor shall not claim for compensation as a result of the changes.

3. APPLICATION AND PAYMENT PROCEDURES

-An Application should be sent to Mirae-fairs. : (#829, Gukjegeumyungro 6gil, Yeouido-dong, Youngdeungpo-gu, Seoul, Korea 07333) along with Money order or a copy of the bank wire transfer slip for the initial payment of 50% of the total participation fee as the booth deposit and/or other fees.

-Money order should be payable to Mirae-fairs. Once signed and submitted to the Secretariat Office, the contract shall be established and the contract shall come into effect upon the payment of 50% or participation fee and /or shell cost by the Exhibitor. The remaining 50% must be received by Jul 31, 2020.

4. PARTICIPATION FEE

-The participation fee is US $ 2,100(Space only) or $2,400 (Standard Booths) per 1Booth.

-[The cost of additional](javascript:endicAutoLink('additional');) facilities should be added to participation fee if you request.

5. DETAILS OF PARTICIPATION FEE

-The Participation Fee includes display space rental, 24 hours uniformed guard service, daily aisle cleaning service and directory booklets.

6. USE OF EXHIBIT SPACE

-Exhibitors are bound to exhibit the announced products and to manage the stand with competent personnel during the open hours of the Exhibition.

-Activities of the Exhibitor shall be confined within the limit of the Exhibitor’s booth.

-The exhibit will be consistent with the theme of the Exhibition and the Organizer reserves the right to restrict exhibits which may detract from the general character of the Exhibition.

7. COORDINATION OF EXHIBIT WITH ORGANIZER

-Exhibitors shall provide decorations and construction of their exhibits to the Organizer to ensure compliance with regulations and restrictions on booth design and activity.

-Exhibitors shall also agree to provide the Organizer with the necessary information in order to facilitate the overall promotion of SEOUL CAFÉ&BAKERY FAIR 2020.

8. INSTALLATION AND REMOVAL

-Installation and removal must be completed by the date and time stipulated by the Organizer.

-The Exhibitors shall indemnify the Organizer for any loss by reason of delay or damage to the Exhibition Hall.

9. RESTRICTION ON SELLING

-It is agreed that the sole purpose for contracting exhibit space is to display and/or demonstrate equipment, supplies and/or services.

-Cash sales within the confines of the exhibit space are prohibited.

10. LIABILITY

-It is mutually agreed that the Organizer shall not be liable to the Exhibitors for any damage to Exhibitor’s properties or injuries to persons under any circumstances.

11. BREACH OF CONTRACT AND WITHDRAWAL BY EXHIBITOR

-In case of the Exhibitor refusing the use of the whole/a part of the space allocated or in case of default in payment, the Organizer shall have the right to terminate the contract and the booth deposit and other fees shall not be refunded.

12. CHANGES

-The Organizer reserves the right to change the venue and duration of the Exhibition under any exceptional circumstances.

-In the event of a change of venue and/or date, or cancellation of the Exhibition, the Exhibitor shall not be entitled to any claim for compensation in connection with the booking for participation.

13. SUPPLEMENTARY

-When necessary, the Organizer shall have the right to issue supplementary regulations in addition to those in the TERMS AND CONDITIONS FOR EXHIBITIING.

-Those regulations and instructions shall be binding upon the Exhibitors. The Exhibitors shall observe the SETEC rules and regulations.

14. INSURANCE, SECURITY AND SAFETY

-Exhibitors are required to subscribe to insurance policy on all equipment and products during the exhibition as well as during set-up and dismantling.

-The Organizer shall not be held responsible for any loss or damage to exhibits of any articles belonging to the Exhibitor.

-Materials used in stand and display construction must be properly fireproofed in accordance with the local fire and safety regulation.

-The Organizer shall reserve the right to limit any constructions or demonstrations that are potential safety hazards.

15. ARBITRATION OF DISPUTES

-Any disputes, differences or questions arising hereafter between the Organizer and the Exhibitor concerning interpretation of these TERMS AND CONDITIONS FOR EXHIBITING or the rights and liabilities of the two parties will be arbitrated by the Korean Commercial Arbitration Board in Seoul, Korea.

-In accordance with the Commercial Arbitration Rules, the above arbitration shall be final and binding upon both parties.